



# What Is Right Comes Before Profit

05 August 2026 | Decisions | 4 minutes

## THOUGHT FOR THE DAY

A person of character understands what is right; a small-minded person sees only what brings profit.

Confucius

## What does it mean?

Confucius reminds us that a good decision is not measured only by what it gives us. It also matters whether the decision is fair and whether we can still feel at peace with it later.

When we first ask what is right, we make calmer choices. We are then guided by our values—not by quick rewards or pressure from others. This builds trust in ourselves and among the people around us.

## Put it into practice

- 01 Before an important decision, ask: Is this path only good for me, or is it fair to others as well?
- 02 Say your decision aloud in one simple sentence. Does it still sound right when you hear it?
- 03 When personal gain and your sense of what is right do not agree, wait one night and look again.

## YOUR TASK FOR TODAY

Think of a decision you need to make. Write two sentences: "This is what the decision gives me." and "This is why this path is right."

## YOUR QUESTION

What matters more to you in an important decision than a quick advantage?