MLDP VALUE

STRATEGY | VALUES | GROWTH

WEALTH INSIGHT #034

Let Clear Values Guide Your Decisions

04 September 2026 | Character | 3 minutes

THOUGHT FOR THE DAY

Acting on clear values strengthens your character and helps you build wealth responsibly.

Zeno of Citium

What does it mean?

Many centuries later, Diogenes Laertius reported that Zeno taught a rational and virtuous way of life. Our actions should fit together instead of depending on every outside influence. Today's thought applies this idea to money.

Clear values also help with money. Checking honesty, patience and responsibility before a decision protects trust and gives long-term wealth a stable foundation.

Put it into practice

01 Write down the most important value for your money decisions.

02 Compare one planned expense with your chosen value.

03 Remove the expense if it conflicts with your value.

YOUR TASK FOR TODAY

Choose one planned expense. In five minutes, write down which value supports or opposes it.

YOUR QUESTION

Which value should guide your next money decision?

Idea based on Zeno of Citium | Diogenes Laertius, Lives of Eminent Philosophers 7.87–89