



Persistence Can Offset a Difficult Start

05 September 2026 | Discipline | 3 minutes

THOUGHT FOR THE DAY

Persistence strengthens your character and helps you build wealth even without an early advantage.

Cleanthes

What does it mean?

Many centuries later, Diogenes Laertius reported that Cleanthes carried water at night and studied with Zeno during the day. Cleanthes continued his education despite having little money. Today's thought applies this later account.

A large head start is not essential when building wealth. Learning, saving and following a sound plan regularly strengthens persistence. A small beginning can then grow over time.

Put it into practice

- 01 Write down a small amount that you can save each week.
- 02 Choose a fixed weekday for the transfer.
- 03 Mark the next transfer date in your calendar now.

YOUR TASK FOR TODAY

Choose a savings amount. In five minutes, write down the amount, weekday and first transfer date.

YOUR QUESTION

Which small money habit can you begin without an early advantage?